

OTICON | Real

**Be curious.  
Be involved.  
Stay sharp.**

Experience the real sounds of life



**oticon**  
life-changing technology

# Your hearing matters



## **Laughter, conversation, a cheering crowd**

Sounds help shape our life and help create amazing moments. Whether it's the voices of people we cherish, the bustle of a busy café, the pulse of nature, or the rhythm of a song - these are the real sounds of life.

They make our days memorable. They connect us to one another. They help keep our minds curious, aware, and engaged in what's going on around us. They make sure we stay sharp.

## **Bringing sound back to your life**

When hearing works like it should, your brain gets the rich input it needs to understand the sounds around you. But without the real sounds of life, you might miss out. Whether it's the little

details or the big picture, your brain has to work harder to fill in the gaps, which can be tiring. And it becomes harder to stay sharp in every moment.

But now you can get back the real sounds of life - precise and optimally balanced - with Oticon Real™.

## **Giving your brain more to work with**

That's because Oticon Real is different. It gives you better access to your full sound scene using technology that supports how your brain naturally works. Because your hearing matters when it comes to being at your best.

# Get back the real sounds of life



## **You and your brain at the centre**

Along with your ears, your brain plays a really important role in hearing. It makes sense of sounds, so you can focus on what's important.

## **A rich, nuanced, full-sound experience**

To give you back the real sounds of life, Oticon Real embodies our BrainHearing™ philosophy. This means it supports your brain by giving it access to all relevant sounds around you - unlike traditional hearing aids. Because research tells us the brain needs access to the full sound scene to naturally make sense of sounds.\*


## **Real sound is in the details**

With Oticon Real, you get a hearing aid that works more like how your brain works - because it learned through experience.

It gives your brain more of what it needs using a unique technology called a Deep Neural Network (DNN). This built-in intelligence has learned to recognize all types of sounds, their details, and how they should ideally sound. So it can instantly adapt to changes - to keep you at your best wherever life takes you.



\* O'Sullivan, J., et al. (2019); Hausfeld, L., et al. (2018); Puvvada, K. C. & Simon, J. Z. (2017)



**Stay sharp**  
in every moment

## **Hear a real difference**

Whether you're getting your first hearing aid or an upgrade, Oticon Real gives you real-life benefits designed to keep you at your best.

## **Stay in the conversation**

With better access to speech and exceptional speech clarity, you can follow conversations with more awareness, focus, and control.

Oticon Real is even proven to increase speech clarity in windy situations.\*

## **Stay sharp with less effort**

Real-life testing shows that Oticon Real significantly reduces your listening effort - even in noisy situations.\*\* So you can save your mental energy for better things.

## **Already a hearing aid user?**

Oticon Real gives you a whole new level of sound quality. And it's designed for comfort, with breakthrough innovations that instantly and precisely balance soft and loud sudden sounds - as well as noise from wind or handling, like if your hair or glasses touch the hearing aid.

\* Gade et al. (2023). Wind & Handling Stabilizer - Evidence and user benefits. Oticon Whitepaper

\*\* Santurette et al. (2023). SuddenSound Stabilizer - Evidence and user benefits. Oticon Whitepaper

# Connect to your digital world



## Make hands-free calls from iPhone and iPad

Easy, hands-free phone and video calls using your hearing aids as a wireless headset.\*



## Stream directly from iPhone and Android™

Enjoy high-quality streaming directly from iPhone, iPad, iPod touch, and select Android devices.\*\*



## Stream sound from your TV

With Oticon's TV Adapter, you can stream sound directly from your TV.



## Connect a remote microphone

Wirelessly stream someone's voice to your hearing aids with ConnectClip.



Made for

iPhone | iPad

Works with

android



Download on the  
App Store



GET IT ON  
Google Play

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## Oticon Companion - control at your fingertips

The Oticon Companion app is the new, all-in-one solution that lets you easily control and personalize your hearing aids, find your hearing aids if you lose them, manage your connected devices, and even get remote counselling from your hearing care professional.

For more information, visit  
[oticon.ca/connectivity](https://oticon.ca/connectivity)

\* Hands-free communication is available with iPhone 11 or later running iOS 15.2 or later, and iPad running iPadOS 15.2 or later

\*\* Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon Real. Please visit [oticon.global/compatibility](https://oticon.global/compatibility) for more information

## Power and style to keep you at your best



### Enjoy the freedom of a SmartCharger

- This award-winning device lets you recharge your hearing aids on the go with a built-in power bank
- The sleek case keeps your hearing aids dry and safe when you're not wearing them
- Fully charges your hearing aids in three hours\*, to keep you going all day\*\*
- Quick charge of 30 minutes gives an additional six hours of power\*\*\*

### Everyday convenience with a desk charger

We also offer a stylish desk charger that is convenient, easy to use, and stable. You simply set the hearing aids in the charger at night, and wake up to full power for the day.\*\*

## Discreet, elegant design

Oticon Real now gives you more choices along with remarkable sound quality. Available in both rechargeable and disposable battery options, and nine colours, so you can choose the style that suits you.



Silver



Silver Grey



Steel Grey



Diamond Black



Chestnut Brown



Terracotta



Chroma Beige



Olive Green

Available for miniRITE R only



Hear Pink

\* Or three and a half hours for the miniBTE R style

\*\* Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behaviour

\*\*\* An additional five hours of power for the miniBTE R style

life-changing  
**technology**

Contact your local hearing care professional:

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## **Your hearing matters**

To find out what Oticon Real can do for you, talk to your hearing care professional today or go to **oticon.ca/real**

[www.oticon.ca](http://www.oticon.ca)

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life-changing **technology**